

Journal of Statistics & Management Systems

Volume 26, Number 5, July 2023

Special Issue on

Architecting New Tenet for Future of Business

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Published by:



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FOREWORD

It is our pleasure to bring out the special issue on “Architecting New Tenet for Future of Business” which is a glimpse of flagship annual 8th *Global Leadership Research Conference (GLRC 2023)* of Amity Business School, Noida held on 13th - 15th March 2023. The objective of this special issue is to provide a forum for the stakeholders from academia-research-industry to present new dimensions in the form of research papers on the global ecosystem of evolving demographic, socio-political, industrial, and digital patterns across business and society.

GLRC- 2023 provided a much-needed platform for discussing research practices across emerging paradigms from interdisciplinary perspectives of marketing, finance, human resource, operations and general management. The research papers covered the key aspects and concerns of VUCA world throwing light on few areas like thought disruption, pandemic responsiveness through creating the chain of opportunities, innovative HR practices in an evolving world, responsible consumerism, sustainability in banking and finance, digital technologies for marketing ecosystems, need of upskilling, operational innovation, and importance of adaptability in different sectors.

The conference witnessed the participation of over 500 attendees from across the globe, featuring an impressive array of more than 200 presentations spanning five technical tracks out of which 29 papers were selected after a stringent review process to be published in this issue.

As academicians, researchers, and practitioners, we frequently seek solace in established practices and default approaches. This special issue is a collective reflection on checking the default, unlocking new possibilities and shaping the future of management studies. This issue consists of papers related to time series forecasting, implementation of QR codes, digital transformation, perception mapping, mid-career concerns, innovativeness in E-wallets, interventions in agriculture value chain, remote learning, embedding inclusion, development and validation of

scale on perceived workplace flexibility, selection of sustainable suppliers, sustainable practices, relation between e-service quality and behavioral intentions, segmenting B2C E-Commerce consumers, land & value capture financing etc. using innovative applications of statistical approaches and data sciences.

The guest editors of this special issue would like to express gratitude to TARU Publications, who supported us in bringing out the special issue of *Journal of Statistics & Management Systems*.

We thank all the authors and reviewers for their valuable contribution. Wishing all the readers an interesting reading!

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