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Special Issue on

Innovation & Digital Transformation

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FOREWORD

In present scenario each sector is transforming into digitalization speedily. Consumer behavior and expectation has also been changed for which one has to do something new in the structure. Digital transformation impacts the entire organization and goes beyond a single digitalization initiative. This is a customer-driven, strategic shift that impacts every division and section of the business. A comprehensive organizational transformation is frequently needed in conjunction with the implementation, which starts and ends with the experience of the client as a user.

The objective of this special issue is to highlight original research that addresses the challenges in terms of Digitalization with Innovation. For innovative product new production lines are open. On the business structures and workflows, innovation has a small outcome.

To develop new processes and substance on the basis of data business using innovative technologies such as digital communication tools, artificial intelligence and the Internet of Things, to effect all the sectors.

The International Conference on Innovation and Digital Transformation took place from August 7th to 8th, 2023, at Bangalore in collaboration with Tradepreneur Global Research Organization, Southampton, UK, along with KC Group of Institutions, Nawanshahar (PB) & Pandoga (HP), and GIBS Business School hosting the event on their Bangalore Campus. The conference received an overwhelming response, attracting over 150 research papers from 10 different countries, with 120

participants delivering presentations. Following a rigorous peer review process, 18 outstanding manuscripts were selected for publication.

The guest editors of this special issue express sincere gratitude to the authors for sharing their invaluable research contributions and to the publication partner for their approval in featuring this special issue in the esteemed **Journal of Information and Optimization Sciences**, published by Taru Publications, New Delhi. A special acknowledgment goes to Prof. B. K. Dass, Chief Editor, for his unwavering support in bringing forth this special issue titled "*Innovation & Digital Transformation*." This collaboration marks a significant milestone in advancing the discourse on cutting-edge research in the field.

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